

The London 2012 sports collection

The Royal Mint is extremely proud to launch our unique collection of Uncirculated 50p coins, which celebrates each of the 29 sports categories represented at the Olympic and Paralympic Games.

This is a true National collection with the designers being drawn from around the UK and whose designs were chosen from an open competition entered by over 30,000 people.

The Royal Mint has taken each coin and packaged them carefully to produce a uniquely designed product depicting the official London 2012 colours and pictograms. The final effect is a stunning collection which will give a sense of both vibrancy and fun.

The London 2012 sports collection is a special set of coins for all the family. It is a great opportunity to pull

parents, grandparents and children together to be involved with the Games in a way which offers fantastic value whilst capturing a moment in time.

The sports collection is to be launched in phases. Eight of the coins will be released in October 2010, and then a further eight in November – the remaining 13 will be launched over the coming months.

We're delighted to be able to bring these coins to you and hope you will find them as innovative and exciting as we do.

Collect your 50p coins, mark a moment in time and share the fun of the Olympic and Paralympic Games together!



Available NOW
Price £2.99 each

Buy all 8 and get a free Collector's Album worth £4.99. Offer code: FREEFOLD (Available from 1 November)

Official Product of London 2012



Available from
8th November 2010
Pre-order now!

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For more information and to order, visit www.royalmint.com/sportcollection

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